

The Global Alliance for Buildings and Construction Resource Mobilization Strategy

Introduction

This proposal is based on the assumption that the GlobalABC will continue to grow over time and will therefore have to raise continuous funding for its Secretariat and its activities. This proposal is intended to suggest a transparent and fair funding scheme which gives members a degree of choice on how to support the GlobalABC. However, it is required that all members make a contribution.

Contribution can be channeled through:

- Work Areas.
- The Secretariat.
- By hosting events such as Regional Roundtables, technical workshops, or the GlobalABC Annual Assembly.
- Other as suggested by the relevant member and confirmed by the Steering Committee.

This proposal is equally based on the ability of GlobalABC members to contribute to the operation and growth of the GlobalABC. Suggested contributions differ by type of member. The suggested Gross National Income /capita thresholds for countries are designed to distinguish between 'richer' and 'poorer' countries, and to define an 'ability to pay'. The choice of the indicated threshold as described in table 1, while made with some consideration, is arbitrary and may therefore be changed.

Purpose of the GlobalABC

The GlobalABC is a voluntary, international, multi-stakeholder partnership. It aims to serve as the global collaborative umbrella organisation for other platforms, initiatives and actors to create synergies between them, and to increase scale, pace and impact of climate action towards decarbonizing the buildings and construction sector in line with the Paris Agreement goals. To this end, the GlobalABC works in parallel to address key challenges to transforming the buildings and construction sector so that the sector can harness its mitigation and adaptation potential and materialize important other benefits, including health and adequacy of housing. The GlobalABC promotes and works towards a zero-emission, efficient and resilient buildings and construction sector.

Most commonly encountered challenges include lack of awareness, limited capacity in institutions and along the value chain, lack of adequate international policy frameworks, insufficient coordination between initiatives, and lack of dedicated finance mechanisms. Specifically, the GlobalABC focuses on:

- **Global advocacy for market transformation** in the building and construction sector, including raising awareness and gathering and providing relevant information on harnessing the buildings and construction sector's potential for reducing GHG emissions and on good practices in policies, technology and finance.
- **Catalyzing action, particularly supporting and accelerating NDC implementation**, by defining a carbon neutrality strategy for the buildings and construction sector to bring it on a well-below 2 °C path and by fostering implementation through partnerships.
- **Leveraging finance** at scale through outreach, advocacy and awareness raising to potential financial partners, and through partners individually and/or collectively mobilizing funds in particular through international financing mechanisms thus ensuring the technical assistance and scale which decarbonisation of the buildings and construction sector requires, especially in countries needing assistance.

- **Working towards a common vision and goals** through developing a GlobalABC Global Roadmap and keeping progress in the buildings and construction sector under review by issuing an annual GlobalABC Global Status Report.
- **Facilitating access to and scaling-up of technical assistance** through GlobalABC members in the form of identifying and coordinating GlobalABC member needs, especially member countries and cities, with other members' capabilities and capacities, including other countries and cities, civil society organizations, networks, and/or companies. Such match-making can occur e.g. through Regional Roundtables.

Added value for GlobalABC members

- By joining and participating actively in the GlobalABC **national and local governments and related networks** gain access to the GlobalABC network and specifically to other countries', cities', states' and organizations' experiences and expertise in transforming their buildings and construction sector. National governments especially are invited to participate in Regional Roundtables.
- By joining and participating actively in the GlobalABC **private sector enterprises and private sector networks** (including private sector not-for-profit networks) gain access to the GlobalABC network. They are invited to interact with other members and specifically with other countries, cities, states and organizations to share and increase their understanding of other stakeholders' their needs, experiences and expertise in transforming their buildings and construction sector. Through active membership private sector enterprises can increase their visibility and understand better needs of other members as well as expectations from them with regards to the private sector. Where appropriate and aligned with their contributions, private sector members can gain visibility through e.g. logo exposition in events.
- By joining and participating actively in the GlobalABC **civil society organizations, think tanks, and related networks** as well as **intergovernmental organizations** can share their often considerable expertise, their network, as well as their perspective on transforming the buildings and construction sector. They gain access to other stakeholders' perspective, needs, and skills and are invited to work jointly on activities including reports, events, and programmes.

All members are invited to share their experience and expertise through the **GlobalABC Global Status Report** and can obtain guidance for their buildings and construction sector through interaction with other members as well as through the **GlobalABC Global Roadmap**. Members can guide the GlobalABC's strategy through becoming a Steering Committee member, and help guide the buildings and construction sector as such through active membership in one or several of the GlobalABC Work Areas.

Types of support

Three different kinds of supported are envisaged:

- **Financial contribution** means that the member makes an annual monetary contribution to the GlobalABC. The present proposal distinguishes differentiated 'abilities to pay' as per Table 1 below. Financial contributions are ideally made on an annual basis, however, members can combine a multi-annual contribution into one payment. The conditions of the payment should be made clear by the member in advance of the payment. While core contributions are preferred as they allow for long-term strategic planning as well as for flexibility, contributions can also be made for specific activities. The GlobalABC Secretariat will communicate on a monthly basis to the Steering Committee all financial contributions received. The amount of indicative contributions mentioned in the table below are based on average contributions received by the GlobalABC to-date.

- **In-kind contribution** means that the member contributes either intellectually to publications and/or events at own cost, or that the member e.g. hosts a meeting without charging any associated costs to the GlobalABC. In-kind contributions also include work undertaken for the GlobalABC e.g. through GlobalABC Work Areas. The expected in-kind contribution should reflect the ability of the member to provide the contribution. In-kind contribution is expected of all members. The type of in-kind contribution depends on members' ability. However, the **minimum mandatory in-kind contribution includes:**
 - Participating in the annual GlobalABC Assembly, preferably in person, (or, if not feasible, via video conference); and
 - Providing a summary of activities the organization is undertaking regarding a zero-emission, efficient, and resilient buildings and construction sector and contribute to the annual GlobalABC Yearbook which outlines members' engagement; and
 - Actively engaging in a GlobalABC Work Areas, i.e. contributing to the Work Areas output including but not limited to providing input and research for knowledge products, developing guidelines and communication products, co-organizing events and participating in calls or in activities such as Regional Roundtables, Climate Conference of the Parties (COP) Buildings Days, etc.

Where financial contribution cannot be given by a member, type and level of in-kind contributions increases in importance. Significant contribution far exceeding the minimum required level are recognized within the relevant Work Area, e.g. with including the relevant logo on documents. Where applicable, Work Area co-chairs suggest special recognition to the GlobalABC Steering Committee that shall decide on a case-by-case basis.

One-off support: Some member categories are requested to make a one-off contribution (which could happen more than once). One-off support means that the member provides financial support for a specific undertaking of the GlobalABC, e.g. by providing funding for a specific event, or any other project of the GlobalABC or contributing a one-off, non-earmarked sum to the GlobalABC that approximates the cost of a typical event or project.

The present proposal also suggests whether a contribution should be mandatory or voluntary, depending on the membership category. If a member is not meeting its (mandatory) contribution during any given year, the situation shall be discussed in the Steering Committee. The Steering Committee shall decide on relevant actions taking into account the member type and situation. In the table below, **“V” means ‘Voluntary’, “M” means ‘Mandatory’, “R” means ‘Requested’**. Requested (financial) contributions are recommended, indicative contributions which serve as guidelines and are neither mandatory, nor enforced. The GlobalABC will not levy mandatory financial contributions.

Validity and approval of the GlobalABC Resource Mobilization Strategy

The GlobalABC Resource Mobilization Strategy comes into effect through approval by GlobalABC members at the GlobalABC annual Assembly. The approved document will remain valid until the next GlobalABC Assembly, where it can be confirmed in its current form or revised. Suggested revisions to the Resource Mobilization Strategy are undertaken by the GlobalABC Steering Committee in advance of the Assembly.

Table 1: Overview over GlobalABC member contributions

Member category	Suggested financial (or equivalent in-kind) contribution	In-kind contribution	Suggested one-off support
1. Country with Gross National Income above US\$ 25,000 per capita ¹	R - multi-year contribution (min. 2 years) of an indicative amount of the equivalent of US\$ 100,000 per year ²	M	V
2. Country with GNI/capita between US\$ 25,000 and US\$ 12,476 ³	V	M	V
3. Country with GNI/capita below US\$ 12,476	V	M	V
4. Local governments/related networks	V	M	V
5. Civil Society/Think Tanks/related networks	V	M	V
6. Intergovernmental organizations	V	M	V
7. Private sector not-for profit networks	V	M	V
8. Large private sector enterprises	V	M	R - the equivalent of US\$ 25,000 ⁴
9 Small- and medium sized private sector enterprises ⁵	V	M	V

¹ Gross National Income (GNI) per capita figures are determined through 2016 World Bank data on GNI per capita. GABC member countries in this category include Republic of Austria, Canada, Republic of Finland, French Republic, Federal Republic of Germany, Japan, Kingdom of Norway, Republic of Singapore, Kingdom of Sweden, Swiss Federation, United Arab Emirates, and United States of America.

² The amount of indicative contributions mentioned is based on average contributions received by the GABC to-date. Significant in-kind contributions which otherwise would come out of the GABC core budget, e.g. hosting the GABC Assembly can be counted against a GABC member's requested financial contribution.

³ As of 2016 the World Bank classifies economies with a GNI of US\$ 12,476 or higher as high income economies. Source: <https://blogs.worldbank.org/opendata/new-country-classifications-2016>.

⁴ Unless significant, that is at least equivalent in-kind contribution is ensured.

⁵ An SME is defined as a company with up to 250 employees and a maximum turnover US\$ 50 million. Source: <https://stats.oecd.org/glossary/detail.asp?ID=3123>.

10. Foundations	V	R	V in the first year of joining ⁶
11. Organization hosting the GABC Secretariat (UN Environment)	V	M	V

⁶ The equivalent of US\$ 20,000 in subsequent years.