Dear Madam, Dear Sir,

We believe that architects, engineers and designers, whatever their discipline or areas of practice, have a key role in developing solutions for our buildings and cities to the complex challenges of delivering climate resilient growth. *Good design is about climate resilient and culturally responsive design* – Building Sense Now wants to bring this message to all who have a role in shaping our cities and buildings, from governments, to manufacturers, from clients to young designers of the future.

In order to do so, we are introducing the **Building Sense Now Global Award**, an award which honors AEC firms with a strong passion for sustainability. To lend more weight to the Award and the message it conveys, we invite you and your organization to ideationally support this award. Your support takes the form of allowing us to present your logo on our website in the context of the award. Ideally, your organization would also help circulate the award and showcase the winner within your network. Your award partnership does not incur any charges from BSN to your organization.

**About the award**: driven by the emphasis on the design process (“Form follows process” - W. Patrick Edwards), and the transformation required in the common practice to achieve challenging design goals, this award is focusing on the design process and the “philosophy and ethic” driver behind it rather than its final outcome.

The awarded firm’s work is expected to be disruptive in whatever field it revolves around (urban design, governance, finance, etc.). The winning firm should have at least one built project as a reference to its design approach and dedication – this project should be significant with respect to its visibility and impact on both the professional milieu and society. More information can be found in the attachment.

**About Building Sense Now**: launched in 2018 as a self-organizing grass root movement, BSN’s aim was not to found yet another organization but to create a broad network of like-minded architects.

Building Sense Now is a grassroots initiative started by concerned professionals in November 2017

[www.buildingsensenow.com](http://www.buildingsensenow.com)
engineers, and designers who are going to work towards climate and culturally sensible buildings around the world. We want to share knowledge and experiences, both good and bad.

On behalf of Building Sense Now I would be delighted to count on your organization’s support for the Building Sense Now Global Award. Please use the attached feedback form to indicate if you are interested in becoming a partner.

If you have any questions regarding the Building Sense Now movement or the Global Award, please do not hesitate to contact me. Looking forward to your reply

Sincerely yours,

Christine Lemaitre
BSN Initiator | CEO German Sustainable Building Council – DGNB e.V.

Prashant Kapoor
BSN Initiator | Chief Industry Specialist, IFC Climate Business Group, World Bank Group
BUILDING SENSE NOW 2019 GLOBAL AWARD FEEDBACK FORM

☐ Yes, our organization would like to support the Building Sense Now 2019 Global Award:

☐ BSN may use our logo on the award website, showing that the award's goals represent our vision of a more sustainable built environment

Leading up to the award, as well as after the winner has been selected

☐ our organization will spread information about the award/winner via our newsletter

☐ our organization will post information about the award/winner on our social media channels

☐ our organization will promote the award/winner on our website by means of an article

☐ our organization will display an award related banner on our website

☐ No, our organization is not interested in supporting the BSN 2019 Global Award.

Name of Organization: ___________________________________________________

Name of Contact Person: _________________________________________________

E-Mail of Contact Person: _______________________________________________

Please submit via e-mail to buildingsensenow@dgnb.de