Near Zero Energy Building Commitment Campaign

Campaign is not associated with any of the CEM Initiative. There are links between the campaign and several existing and upcoming CEM Initiatives

Goals

The aim of the joint CEM8 /Global Alliance for Buildings and Construction (GABC) Campaign is to enhance the importance of the building sector in the context of international efforts towards GHG emissions mitigation. For that purpose the NZEB campaign aims to gather commitments of national authorities in accordance with their own policies. It also seeks to promote and collect commitments of subnational governments and buildings sector stakeholders ranging from building owners and developers to investors or financing institutions. It welcomes all funding. Commitments may include participation in a ministerial call for national governments, pledges from the private sector to elaborate a policy towards NZEB buildings, or pledges from financing actors to orient activity towards investments in energy efficiency in buildings.

Rationale for being included in the CEM

NZEB, as a new building standard and an aim for the renovation of existing buildings, is an important tool to reduce energy use and associated emissions in buildings. The Campaign facilitates collaboration, better financing, more technical assistance and institutional capacity building as well as expanded use of international norms and standards (promotion of ISO 52000).

Activities and deliverables

This one-year campaign seeks to leverage other international efforts led by key Clean Energy Ministerial (CEM) countries such as the Global Alliance for Building and Construction (GABC) and the International Partnership for Energy Efficiency Cooperation (IPEEC) Buildings Energy Efficiency Task Group (Australia, United States) while leveraging the building energy efficiency work of the CEM initiatives such as Energy Management Working Group (EMWG), Clean Energy Solutions Center (CESC), Super-Efficient Appliance and Equipment Deployment (SEAD) and potentially the emerging Cities CEM initiative.

The campaign includes key operational actions:

- A call for integrating the issue of building energy efficiency into public policies via a ministerial declaration open for signature.
- A call for the swift mobilisation of private capital for the financing and refinancing of investments in sustainable buildings and for the more effective use of existing public funds or aid programmes based on good practices.
- A platform for commitments highlighting pioneering players such as real estate owners, developers, or investors grouped together in a "Building 100" club.
- The mobilisation of an international network of energy-efficient buildings and nearly zero energy buildings experts as the basis for future technical assistance programs.
- Communications at international events throughout the year to promote best practices and integrational standards.
- Launch of the GABC global status report.
- In the context of the campaign, a high-level side event on 'accelerating EU action on building renovation and finance through the revised Energy Performance of Buildings Directive' is organised during CEM9 in Copenhagen.